

## ABSTRACT

An apparatus is provided for locally setting and storing customer preferences. The apparatus includes a personal computer, a computer peripheral device, a reseller web server, and a device manufacturer web server. The personal computer has a web browser and a messaging system. The computer peripheral device has a messaging system communicating with the personal computer. The reseller web server has a messaging system communicating with the personal computer, and configured to capture customer preferences from a customer accessing the reseller web server to order consumables via the computer peripheral device. The device manufacturer web server has a messaging system, communicating with the reseller web server and the computer peripheral device and operative to receive the customer preferences from the reseller web server and forward the customer preferences to the computer peripheral device using the messaging address for the computer peripheral device. A method is also provided.